



THE 4TH MEETING OF THE INTERNATIONAL ACADEMY OF HEALTH PREFERENCE RESEARCH

WEDNESDAY, 13 JULY 2016 FROM 8:00 TO 17:30

Chaired by Mandy Ryan, PhD, University of Aberdeen and Elly Stolk, PhD, EuroQol Research Foundation

**NORD EVENT PANORAMADECK
AT THE EMPORIO TOWER**
DAMMTORWALL 15
20355 HAMBURG
GERMANY



Held at the Emporio Tower—with 360° views over the Alster and city—this 1-day meeting will provide a forum to discuss innovative developments in the field of health preference research. Chaired by **Mandy Ryan, PhD**, and **Elly Stolk, PhD**, the meeting will include oral presentations, elevator talks, coffee, lunch, and a business session. All are welcome to register at www.iahpr.org (no on-site registration).

PRE-MEETING WORKSHOP

TUESDAY, 12 JULY 2016 FROM 13:00 TO 17:00

LESSONS LEARNED FROM RECENT STUDIES IN HEALTH VALUATION

Held at the Emporio Tower, this 4-hour, interactive workshop will be presented by **Elly Stolk, PhD**, and **Mark Oppe, PhD**, and will review the lessons learned from recent studies in health valuation, particularly focusing on aspects generalisable to all forms of health preference research. The event will include coffee and a light snack. Space is limited. Workshop registration ends 9 June 2016.

PRE-MEETING DINNER & POSTER SESSION

TUESDAY, 12 JULY 2016 FROM 18:30 TO 22:00

Held at the H2O restaurant at the Scandic Hamburg Emporio (directly next to the Emporio Tower), this dinner is free for all registered attendees and will include a multi-course menu and open bar (no guests, please). Its poster session, hosted by **Mandy Ryan, PhD**, will showcase recent achievements of students engaged in health preference research and will allow for more in-depth discussion of applied research.

For more information, visit www.iahpr.org or email contact@iahpr.org

PROGRAM

Pre-Meeting Workshop, Tuesday, 12 July 2016 from 13:00 to 17:00, the Emporio Tower

Lessons learned from recent studies in health valuation, **Elly Stolk^α** and **Mark Oppe^α**

Pre-Meeting Dinner & Poster Session, Tuesday, 12 July 2016 from 18:30 to 22:00, the Scandic Hamburg Emporio

Meeting, Wednesday, 13 July 2016 from 8:00 to 17:30, the Emporio Tower

8:00-8:30 Arrival and Light Breakfast

8:30-8:45 Welcome and Acknowledgement of Sponsors

Meeting Chairs: **Mandy Ryan^α** and **Elly Stolk^α**

8:45-10:15 Session 1 - Methodology

Assessing COPD patients burden of disease in a fold-in-fold-out discrete choice experiment, **Lucas Goossens**

Using overlap (and color coding) to improve attribute non-attendance and response efficiency in DCEs, **Marcel Jonker^β**

What group do you belong to? A comparison of bottom-up and top-down clustering techniques, **Nicolas Krucien**

Do respondents do as they say? Investigating the External Validity of Discrete Choice Experiments, **Gin Nie Chua^β**

10:15-10:30 Coffee Break

10:30-11:15 Elevator Talks

Preferences for the return of genetic risk information: the design of a complex-topic DCE, **Jennifer Viberg^β**

Patient and nurse preferences for bedside handover: Do they agree? **Jennifer A. Whitty^α**

Ex-ante corrections of hypothetical bias in a dental care DCE, **Dwayne Boyers^β**

WTP and the sensitivity of WTP for interdisciplinary musculoskeletal clinics: a CV study in Quebec, **Thomas G Poder**

Overall survival is crucial, isn't it? Gender-specific segmentation concerning alternative treatments, **Christin Juhnke**

Decision-making strategies during a discrete choice experiment: an eye-tracking study, **Kate Louise Mandeville^β**

11:15-12:00 Session 2 - Theory

Quality-adjusted Life Years without Constant Proportionality, **Benjamin M. Craig^α**

Expected utility theory in DCE: How can probability of severity of side effects be included? **Axel Christian Mühlbacher^α**

12:00-13:00 Lunch

13:00-14:30 Session 3 - Heterogeneity

A DCE to explore how new HIV prevention products might change incentives in sex work, **Matthew Quaife^β**

Selecting a study sample for DCEs in public health: the effect of psychological distance, **Jorien Veldwijk^β**

Career Preferences and the Recruitment Crisis in General Practice in the UK, **Dan Rigby**

Comparing adolescents and adult preferences to EQ-5D-Y states using profile case best-worst scaling, **Oliver Rivero-Arias**

14:30-14:45 Coffee Break

14:45-15:30 Elevator Talks

Preferences for rehabilitation program of patients with asthma or COPD: A Discrete Choice Experiment, **Katharina Schmidt^β**

Herbal vs. synthetic-chemical pharmaceuticals: A labeled experiment to analyze patient's decision making process, **Andrew Sadler**

Estimating fuzzy willingness-to-pay/accept in healthcare: survey results from England, **Michał Kosma Jakubczyk**

The impact of symptoms on patients' well-being & the need for modifying the common GI symptom score, **Anika Kaczynski^β**

Using DCEs to improve equity in access to socially marketed HIV prevention products in South Africa, **Fern Terris-Prestholt**

The use of best-worst scaling case 2 as a value clarification method in individual decision aiding, **Janine Astrid van Til**

15:30-16:15 Session 4 - Elicitation Tasks

Within person comparison of a profile and multi-profile best-worst scaling for Parkinson's treatment, **Catharina G.M. Groothuis-Oudshoorn^α**

Likert or not: Best-worst scaling is a better method for measuring patient priorities, **John F. P. Bridges^α**

16:15-17:30 Business Session (All attendees are welcome)

^α indicates a member presenter

^β indicates a student presenter