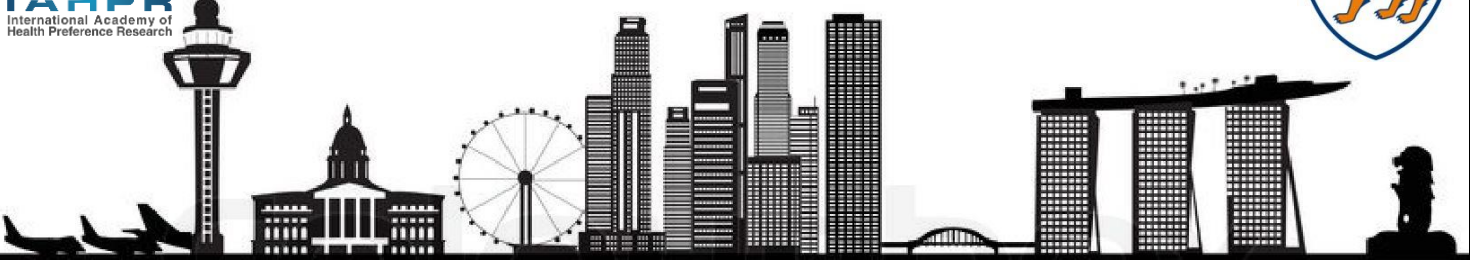




THE INTERNATIONAL ACADEMY OF HEALTH PREFERENCE RESEARCH
IS PROUD TO ANNOUNCE



IAHPR
International Academy of
Health Preference Research



THE 5TH MEETING OF THE INTERNATIONAL ACADEMY OF HEALTH PREFERENCE RESEARCH

FRIDAY, 2 SEPTEMBER 2016 FROM 8:00 TO 17:30

Chaired by Kirsten Howard, PhD and Mark Oppe, PhD

TAHIR FOUNDATION BUILDING
AT THE NATIONAL UNIVERSITY
OF SINGAPORE
21 LOWER KENT RIDGE RD
SINGAPORE 119077



Held at the Tahir Foundation Building—located at the National University of Singapore and hosted by the Center for Health Services and Policy Research (CHSPR) at the Saw Swee Hock School of Public Health (SSHSPH) and the National University Hospital System of Singapore (NUHS)—this meeting will provide a forum to discuss innovative developments in the field of health preference research. Chaired by **Kirsten Howard, PhD**, and **Mark Oppe, PhD**, the meeting will include oral presentations, lunch, and a business session. All are welcome to register at: www.iahpr.org

Early registration fees are \$300 USD for non-members, \$150 USD for students and \$0 for IAHPR members. After 26 July, registration fees will increase to \$500 USD for non-students and \$250 USD for students. There is a limit to the number of attendees and there are no refunds.

POST-MEETING DINNER

FRIDAY, 2 SEPTEMBER 2016 FROM 18:30 TO 21:30

Jim Thompson, 45 Minden Road, Dempsey Hill Singapore 248817

This dinner is free for all registered attendees (no guests, please) and will include transportation from the Tahir Foundation Building at 18:00 to the restaurant and a multi-course Thai menu. Kindly provide us with any specific food preferences or dietary requirements when you register and our staff will do our utmost to accommodate your requests.



For more information, visit www.iahpr.org

PROGRAM

Meeting, Friday, 2 September 2016 from 8:00 to 17:30

Tahir Foundation Building at National University of Singapore



8:00-8:30 **Arrival and Light Breakfast**

8:30-9:00 **Welcome and Acknowledgement of Sponsors**
Meeting Chairs: **Kirsten Howard^α** and **Mark Oppe^α**

9:00-10:30 **Session 1 - Practice**

Pre-testing with cognitive interviewing highlights unanticipated decision making in a DCE, **Alison Pearce^β**

Predicted demand for a new delivery system for glaucoma medicine, **Semra Ozdemir^α**

Nudging vaccination with a 'no-fault' insurance: A discrete choice experiment, **Joel W. Hay^α**

The impact of direct to consumer advertising on preferences for pharmacy only medicines, **Rosalie Viney**

10:30-11:00 **Coffee Break**

11:00-12:30 **Session 2 - Experience and Regret**

Cancer Patients Valued EQ-5D-5L Health States No Higher than the General Population, **Mihir Gandhi^β**

Impact of Experience of Serious Illnesses on Valuation of EQ-5D-5L Health States, **Nan Luo**

Australian utility weights for the EORTC QLU-C10D, **Richard Norman**

A comparison of regret-based and utility-based discrete choice modelling: an empirical illustration, **Pavitra Paul^β**

12:30-13:30 **Lunch**

13:30-15:00 **Session 3 – Methodology**

Variability in DCE results due to sample size and design size, **Mark Oppe^α**

Investigating the effect of conjunctions on choice probabilities in health preference research, **Andréa Libório Monteiro^β**

Using DCE with duration to value EQ-5D-5L: Exploring the impact of task presentation, **Brendan James Mulhern^α**

DCE Predictive Modeling Competition: A Review of Exploratory Evidence and Team Predictions, **Kim Rand-Hendriksen**

15:00-15:30 **Coffee Break**

15:30-17:30 **Business Session** (All registered attendees are welcome)

18:00-18:30 **Transportation from Tahir Foundation Building to Restaurant for Post-Meeting Dinner**

Post-Meeting Dinner, Friday, 2 September 2016 from 18:30 to 21:30 (free for all registered attendees)

Jim Thompson, 45 Minden Road, Dempsey Hill Singapore 248817

^α indicates a member presenter

^β indicates a student presenter