The 10ᵗʰ Meeting of the International Academy of Health Preference Research

Joint IAHPR-PREFER Workshop & Symposium
Saturday, 13 July 2019
from 08:00 to 18:00

Joint IAHPR-PREFER Networking Dinner
Saturday, 13 July 2019
from 18:00 to 22:00

IAHPR Scientific Meeting
Sunday, 14 July 2019
from 08:00 to 18:00

Chaired by **Esther W. de Bekker-Grob, PhD** and **Jennifer A. Whitty, PhD,** all events for the 10ᵗʰ IAHPR Meeting will be held at the Volkshaus, Basel, Switzerland as a forum to present and discuss innovative developments in health preference research.

On Saturday, 13 July 2019, the Academy and PREFER will host a joint **Workshop on Good Research Practices** led by **Axel C. Mühlbacher, PhD**. This workshop will describe the basic on how to conduct a health preference study focusing on trade-offs between risks and benefits. IAHPR members will provide examples of challenges faced during the assessment of patient preferences in health care decision making. The workshop material will build directly from the textbook under development by IAHPR members and incorporate the experiences of scientists working with PREFER.

Volkshaus Basel
Rebgasse 12-14, 4058 Basel Switzerland

After lunch, the Academy and PREFER will also host a **Symposium on "Patient preferences in medical product lifecycle."** This topic is of great relevance for the objectives of both, the Academy and PREFER. After the presentations by invited speakers, the panel will discuss key topics defined in advance by the co-chairs followed by a question and answer session.

After the symposium, the Academy and PREFER will host a **Networking Dinner** from 18:00 to 22:00, including a brief welcome speech from the IAHPR Foundation, which is handling all meeting arrangements. The dinner is included with registration for either the workshop/symposium, meeting or both (no guests, please).

On Sunday, 14 July 2019, the Academy will host its full-day **Scientific Meeting** including peer-reviewed podium presentations, lunch (with poster session), and a business session.

About Us

Established on 15 April 2014, the International Academy of Health Preference Research (IAHPR) is a member-driven, inter-generational organization that promotes educational activities and research with respect to health and health-related preferences. Our aim is to improve decisions about health and healthcare throughout the world by developing, promoting, and supporting health preference research with the widest possible applicability. In 2019, the Academy had 90 members (44 tenured and 46 regular). Any researcher can join by presenting at a meeting; however, a researcher must give two podium presentations to be tenured.

For more information, visit www.iahpr.org or email contact@iahpr.org

PROGRAM

Joint IAHPR-PREFER Workshop, Saturday, 13 July 2019 from 8:00 to 12:00
Good Research Practices in Health Preference Research, **Axel C. Mühlbacher** [α]

8:00-8:15	**Arrival and Light Breakfast**
8:15-10:00	**Lecture**
10:00-10:15	**Coffee Break**
10:15-12:00	**Hands-on exercise and case discussion**
12:00-13:00	**Workshop Lunch** (Workshop attendees only)

Joint IAHPR-PREFER Symposium, Saturday, 13 July 2019 from 13:00 to 18:00
Patient preferences in medical product lifecycle,
Meeting Chairs: **Esther W. de Bekker-Grob** [α] and **Jennifer A. Whitty** [α]

13:00-13:10   Welcome

13:10-14:40   Session 1

Patient preference studies to inform decision-making early in the product lifecycle: industry experiences, **Nigel Cook**
Should health technology assessments be more patient-centric? If so, how? **Michael Drummond**
So what's important to you? Taking a person centered approach in economic evaluations, **Mandy Ryan** [α]

14:40-15:00   Coffee Break

15:00-16:00   Session 2

Value and applicability of patient preference studies in health technology assessments, **Irina Cleemput**
Advancing Structured Regulatory Benefit-Risk Assessment, **Hans Hillege**

16:00-17:30   Session 3 – Panel Discussion

A panel, including the five speakers and a patient advocate, **Rocco Falchetto**, will discuss the following topics:

1. Do you think that patient preference information in regulatory benefit-risk assessments, marketing authorisation, or reimbursement/HTA decision-making lead to higher quality decisions and increased public acceptance of decisions regarding allocation of healthcare resources?

2. To date, successful integration of patient preference information into the medical product lifecycle has been slow, unsystematic, or very limited. What should - in your opinion - happen first to reach successful integration?

3. Which preference methods do you think are most promising or acceptable to be used in regulatory benefit-risk assessments, marketing authorisation, or reimbursement/HTA decision-making and why?

4. At what point in the medical product lifecycle is patient preference information most useful, and for what purpose?

5. Is there a role for use of preference information elicited from people other than patients (e.g. carers, professionals, or the general public) to inform the medical product lifecycle? If so, how might this information be used?

6. How might patient preference information best be elicited from patients? For example, is it acceptable (or even preferable) to elicit information alongside clinical trials? If so, at the start when patients are naïve to the product, or at the end? Or should preference information be elicited in an independent preference study?

17:30-18:00   Concluding Remarks

Joint IAHPR-PREFER Networking Dinner, Saturday, 13 July 2019 from 18:00 to 22:00

[α] indicates an IAHPR member

PROGRAM

IAHPR Scientific Meeting, Sunday, 14 July 2019 from 08:00 to 18:00

Meeting Chairs: **Esther W. de Bekker-Grob**[α] and **Jennifer A. Whitty** [α]

8:00-8:15 **Arrival and Light Breakfast**

8:15-8:30 **Welcome and Acknowledgement of Sponsors**

8:30-10:30 **Session 1**

Beating the Benchmarks: Using Patient Preferences to Increase the Probability of Development Success, **Bennett Levitan** [α]
Valuation space models for the analysis of choice experiments: an example in exome sequencing, **Deborah A Marshall** [α]
Preferences in Precision Medicine: Biomarker-Based Treatment to Delay Type-1 Diabetes, **Rachael L DiSantostefano** [α]
Can healthcare choice be predicted using stated preference data? **Esther de Bekker-Grob** [α]

10:30-10:45 **Coffee Break**

10:45-11:45 **Session 2**

Number of Halton draws required for valid random parameter estimation with discrete choice data, **Alan R Ellis**
LC vs. SALC: Choosing Between Latent Class Models of Preference Heterogeneity, **Suzana Karim**

11:45-12:30 **Elevator Talks**

Methodological Challenges of DCEs in Health Interventions for Children and Adolescents, **Gillian R Currie**
What Is Next for Patient Preferences in Health Technology Assessment? Systematic Review of Challenges, **Samare Huls**
Comparing dementia-specific health state values between patients, carers and older Australians, **Kim-Huong Nguyen** [α]
Preferences of Women for Labor Experience under Epidural Analgesia, **Semra Ozdemir** [α]
HPSTR report on quality-adjusted life year estimates in Alzheimer's disease, **Stephen Poteet** [α]
Best Worst Scaling: for Good or for Bad but not for Both, **Vikas Soekhai** [α]
Appraising patient preference exploration and elicitation methods in the medical product lifecycle, **Chiara Whichello**

12:30-13:30 **Lunch and Poster Session**

13:30-15:30 **Session 3**

Benefit-risk or risk-benefit trade-offs? Another look at attribute ordering effects in DCEs, **Sebastian Heidenreich**
Preferences for exercise and nutrition programs: A menu choice stated preference task, **Emily Lancsar** [α]
An Embarrassment of Riches: What Can You Do with 10,000 Observations? **Reed Johnson** [α]
What if 0 is not equal to 0? Inter-personal utility anchoring using the worst fears, **Michał Kosma Jakubczyk** [α]

15:30-15:45 **Coffee Break**

15:45-16:45 **Session 4**

Response Quality in Discrete-Choice Experiments: An Extreme Example of Detecting Fraud, **Carol Mansfield**
Comparing online and face-to-face data quality and preferences in a health valuation study, **A. Simon Pickard** [α]

16:45-17:00 **Concluding Remarks**

17:00-18:00 **Business Session** (All attendees are welcome)

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