



**Program of the 15th Annual Meeting
International Academy of Health Preference Research
September 29 – October 1, 2024**

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107 Tunnel Mountain Drive, Banff, Alberta
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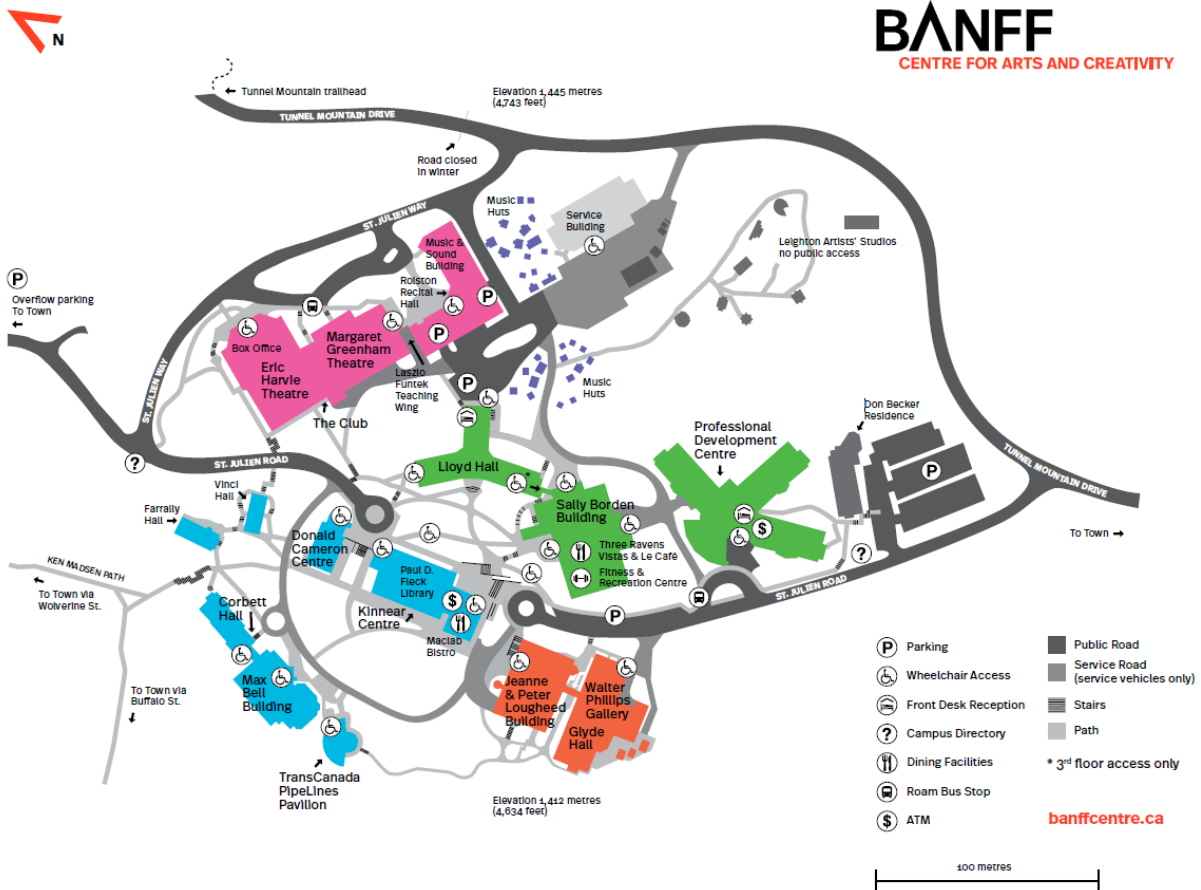
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INSTITUTE OF
HEALTH ECONOMICS
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Conference Venue

The event will be hosted at the Banff Conference Centre, 107 Tunnel Mountain Drive, Banff, Alberta, Canada



10 Years of Health Preferences

Established on 15 April 2014, the International Academy of Health Preference Research (IAHPR) is a member-driven, inter-generational organization that promotes educational activities and research with respect to health and health-related preferences. Established with the mission of supporting and promoting the development of preference elicitation in health, the IAHPR has consistently played a pivotal role in fostering collaboration and innovation within the scientific community.



In the past 10 years, IAHPR has provided a platform for established scholars and aspiring young researchers in the realm of health-preference research. The academy has successfully fostered an environment where ideas are exchanged, and cutting-edge research is presented. Notably, the IAHPR has built a strong network of friendships among members, creating a global community that shares a passion for improving health outcomes through rigorous and innovative research.

As the academy reflects on its achievements over the past decade, it looks forward to a future filled with continued collaboration, knowledge sharing, and the organization of conferences that will not only reinforce existing connections but also cultivate new friendships to further strengthen the field of health preference research. IAHPR remains committed to its mission and envisions a future where the science of preference elicitation contributes to enhanced healthcare decision-making and improved patient outcomes worldwide.



SUNDAY SEPTEMBER 29

Pre-Meeting Workshop (Kinneer Centre, KC201)

“Benefit Transfer: From Stated Preferences to Real-World Decision-Making”

In line with this year’s meeting theme “*Benefit Transfer: From Stated Preferences to Real-World Decision-Making*”, we will have an interactive pre-meeting workshop for which attendees can register separately ([Registration IAHPR 2024](#)). We are delighted to have Dr. Robert Johnston dive into the current state of benefit transfer methods in environmental economics and to help us explore the use of these methods in health-preference assessments. He is the Director of the George Perkins Marsh Institute and Professor of Economics at Clark University, in Massachusetts, USA and an editor of the journal ‘Resource and Energy Economics’ and editor of the book ‘Benefit Transfer of Environmental and Resource Values: A Guide for Researchers and Practitioners’. This book provides a unique, one-stop reference on contemporary benefit transfer methods, debates, applications, challenges and frontiers.

Time	Information	Presenter
9:30 – 10:00am	Pre-Meeting Workshop Registration (Kinneer Centre, KC201)	
10:00 – 10:05am	Introductions and welcome	Organizing Committee
10:05 – 10:50am	Introduction to Benefit Transfers: “Level Setting on the Topic”	Dr. Robert Johnston
10:50 – 11:10am	Coffee Break	
11:10 – 12:00pm	Advanced Topics: “Current State of Benefit Transfer Methods in Environmental Economics”	Dr. Robert Johnston
12:00 – 1:00pm	Lunch Break (Sally Borden Building, Vista Dining Room)	
1:00 – 3:00pm	Benefit Transfer: IAHPR Member presentations and discussions	Moderator: Dr. Robert Johnston
1:00 – 2:00pm	Preferences for Pre-Exposure Prophylaxis for HIV among Men who Have Sex With Men in the Asia-Pacific	Warittha Tieosapjaroen
2:00 – 3:00pm	How Much Do We Already Know? Fusion Analysis of Primary Patient-Preference Data for Benefit Transfer	Reed Johnson
3:00 – 3:15pm	Closing remarks	Organizing Committee
6:00 – 8:00pm	IAHPR Cocktail Reception (Kinneer Centre, KC205)	

MONDAY SEPTEMBER 30

Meeting Day 1 (Kinnear Centre, KC201)

Time	Information	Presenter
7:00 – 8:00am	Breakfast (Sally Borden Building, Vista Dining Room)	
8:00 – 9:00am	Meeting Registration/Coffee (Kinnear Centre, KC201)	
9:00 – 9:15am	Day 1 Welcome and introductions	Organizing Committee
9:15 – 10:15am	Podium Session 1: Updates in Analysis	Moderator: Deborah Marshall
	Depressed with Utility-Theoretic Preferences: Tests of Path-Independence in Health-Status Sequences	Reed Johnson
	Sample-level and Individual-level Risk-Tolerance Estimates from a DCE and a TT Exercise	Shelby Reed
	Inductive vs Deductive Approaches to Latent Class Analysis: More Than Just Sorting into Buckets	Matthew Wallace
10:15 – 10:35am	Coffee Break	
10:35 – 11:55am	Podium Session 2: Exploration of Biases	Moderator: Juan Marcos Gonzalez
	Medication Adherence Influences Treatment Preferences: Incentivizing Truthful Self-Reporting	Carina Oedingen
	Identifying Fraudulent Respondents in Preference Surveys: An Example in Inflammatory Bowel Disease	Karen MacDonald
	Do We Say What We Do? Testing Cheap Talk to Reduce Hypothetical Bias in Moral Choice Experiments	Nicholas Smeele
	Unveiling and Redirecting Bias in AI-Driven Selections: Lessons from a Discrete Choice Experiment	Felipe Montano
12:00 – 1:00pm	Lunch Break (Sally Borden Building, Vista Dining Room)	
1:00 – 2:00pm	Elevator Talks	Moderator: Norah Crossnohere
	Validity in Patient Preference Studies: Between Real-World Complexity and Cognitive Limitations	Stella Maria Marceta
	Risk Tolerance or Perceived Choice Constraints: The Impact of Social Factors on Preferences	Tina Cheng
	Understanding Patient Preferences to Reduce Racial Disparities in Diabetic Retinopathy Screening	January Cornelius
	Implementation of a BWS Tool in a Clinical Setting: Benefits of Skills “Cross-Pollination”	Carl Mhina
	Which Task Format is Best and Worst for Best-Worst Scaling? A Systematic Review	Nicola Campoamor
2:00 – 2:20pm	Coffee Break	
2:20 – 3:20pm	Podium Session 3: Developing Preference Instruments I	Moderator: Esther de Bekker-Grob
	Labeling Risk - Comparing Occurrence vs. Severity-Based Risk Labels in Patient Preference Studies	Stella Maria Marceta
	Guidance or Misdirection? Unpacking the Role of Feedback in Health Preference Assessments	Mesfin Genie
	How Can We Best Include Categorical Attributes in Multidimensional Thresholding Tasks?	Jennifer Whitty
3:20 – 3:35pm	Day 1 closing remarks	Organizing Committee
6:00 – 9:00pm	IAHPR Cocktails and Dinner (Maple Leaf Restaurant, 137 Banff Avenue)	

TUESDAY OCTOBER 1

Meeting Day 2 (Kinneer Centre, KC201)

7:00 – 8:00am	Breakfast (Sally Borden Building, Vista Dining Room)	
8:00 – 9:00am	Meeting Registration/Coffee (Kinneer Centre, KC201)	
9:00 – 9:15am	Day 2 Welcome	Organizing Committee
9:15 – 10:35am	Podium Session 4: Developing Preference Instruments II and Health Applications of Preference Research I	Moderator: Carina Oedingen
	"It should be relevant, reliable and feasible"- Assessing Face Validity of Health Choice Experiments	Annamarie de Ruijter
	Prediction Accuracy of Discrete Choice Experiments in Health-Related Research- A Systematic Review	Ying Zhang
	Models of Social Influence on Individual Choice Behavior	Luis Pilli
	Modeling Tobacco Markets with Substitutes and Platform Goods with a Volumetric Choice Experiment	John Bridges
10:35 – 10:55am	Coffee Break	
10:55 – 11:55am	Poster Pitches <i>Posters will be available for viewing throughout day 2 in rooms KC201 and KC205</i>	Moderator: Karen MacDonald
	Preference-based scoring system for the WM2A wellbeing measure for First Nations Australian adults	Martin Howell
	Artificial intelligence in radiation therapy treatment planning- A Discrete Choice Experiment	Milena Lewandowska
	Visualizing Risk- Risk Graphics Impact on Patient Understanding and Choices in Preference Studies	Stella Maria Marceta
	Preferences for accessing pre-exposure prophylaxis among men who have sex in Australia	Warittha Tieosapjaroen
	Preferences for Sexual Health Services Among Older Adults in the United Kingdom	Jason Ong
	Taboo trade-off aversion in choice behaviour- a choice model and application to healthcare decisions	Nicholas Smeele
	Evaluating the Preferences and WTP for Oral Antidiabetic Drug among Patients with T2DM- A DCE Study	Shitong Xie
	Large language models meet choice models- What can it learn about morality underlying choices?	Nicholas Smeele
	Incorporating statistical uncertainty of health intervention effects in stated preference studies	Carina Oedingen
	Assessing the generalizability of discrete choice experiment findings in Duchenne muscular dystrophy	Norah Crossnohere
	12:00 – 1:00pm	Lunch (Sally Borden Building, Vista Dining Room)
1:00 – 1:30pm	Poster viewing (Kinneer Centre, KC201 and KC205)	
1:30 – 2:30pm	Podium Session 5: Health Applications of Preference Research II	Moderator: Jenny Whitty
	To Screen or not to Screen for Diabetic Retinopathy: Is it really a Dilemma for Patients?	Juan Marcos Gonzalez
	Navigating the Complexities of Discrete Choice Experiments in Parkinson's Disease Patients	Carlos Godoy
	Incorporating Patient Preferences for Cancer Treatments into Health Technology Assessment	Carina Oedingen

2:30 – 2:45pm	Meeting closing remarks	Organizing Committee
2:45 – 3:45pm	Coffee Break	
3:45 – 4:45pm	Business Session	Moderator: IAHP Board

Presentation Requirements

Podium Presentations: 15 minutes presentation plus 5 minutes discussion

Poster Presentations: 4 minutes presentation plus 2 minutes discussion

Elevator Talks: 7 minutes presentation plus 5 minutes discussion