

PROGRAM IAHPR

Monday 29th September 2025	Tuesday 30th September 2025	Wednesday 1st October 2025
	Session 2 9.00 - 10.30	Session 6 9.00 - 10.30
	Developing and testing Instruments	Engaging Stakeholders
Walk in with Coffee 10.30-11.00	Coffee Break 10.30-11.00	Coffee Break 10.30-11.00 [sponsored by KIELO research]
Educational Workshop on AI-Driven Meta-Analyses of Patient Preference Studies 11.00-12.30	Session 3 11.00-12.30	Session 7 11.00-12.30
	Methodological Advances in Health Preference Research	Around the World in 90 minutes
Lunch 12.30-13.30	Lunch 12.30-13.30	Lunch 12.30-13.30
Pre-Conference Workshop on Challenges and Opportunities of AI in Health Preference Research 14.00-15.30	Poster Presenters at their posters	Poster Presenters at their posters
	Session 4 14.00-15.30	Session 8 14.00-15.30
	Instrument Design	Elevator talks and brief presentations

Coffee Break 15.30-16.00	Coffee Break 15.30-16.00	Closing and Business Meeting (Coffee in the Room) >15.30
Session 1 16.00-17.30	Session 5 16.00-17.30	
Artificial Intelligence & Health Preference Research	Preference Heterogeneity	
Drinks and Snacks >17.30	Conference Dinner >17.30	

ORAL PRESENTATION

Session Name	Title	Presenter
Session 1: Artificial Intelligence & Health Preference Research	Predicting Patient Preferences using Large-Language-Models (LLM)	Tina (XinYi) Cheng
	Consumer preferences for the use of Artificial Intelligence in breast cancer screening in Australia	Alison Pearce
	User Preferences for the use of AI in the National Breast Screening programme: a discrete choice experiment	Charlotte Kennedy-Branson
	Sensitive Data, Strong Opinions: U.S. Perspectives on Law Enforcement Access in the Age of AI	Norah L Crossnohere
Session 2: Developing and testing Instruments	Feasibility of a Digital Dyadic Discrete Choice Experiment for Persons with Dementia and Caregivers	Thomas Engelsma
	Aging in place care preferences for older adults with cognitive impairment and informal caregivers	Caroline Geetan
	Patient Preferences for Cardiac Pacemakers: Qualitative Study on Disease and Device Characteristics	Alice Vanneste
	Evaluating patient preference stability in a best-worst scaling on fecal microbiota transplantation	Divya Mohan
Session 3: Methodologica l Advances in Health Preference Research	How to Identify and Model Heuristics in Discrete Choice Experiments: A proof-of-principle	Stella Maria Marceta
	Value of Hope Explained: Why Should I Trust the Evidence?	Juan Marcos Gonzalez Sepulveda
	Preference Reliability: Evidence from 12 dual-DCE surveys with kaizen tasks	Benjamin M. Craig
	Capturing correlation in MDC choice models: combining interactions and correlated error terms	Sander Boxebeld
Session 4: Instrument Design	You're Been Framed: The impact of risk and time framings on contraceptive preferences in a DCE	Matthew Quaife
	Do video instructions help participants complete discrete choice experiments?	Amber Salisbury
	Are warm-up tasks in a survey just as informative as theory-driven choice experiments?	Anne LR Schuster

	Prospect Theory in a Discrete Choice Experiment: Evidence of Loss Aversion	Hui Lu
Session 5: Preference Heterogeneity	Taste or Scale? A Methodological Perspective on Accounting for Heterogeneity in Health Preference	Solomon T Faro
	Patient-Centered Approaches for Assessing Racial Disparities in Diabetic Retinopathy Screening	January Cornelius
	Guidance for Covariate Selection in Benefit Transfers of Type 2 Diabetes Patients' Preferences	Michael Bui
	Preferences for Preventative MS Care: Best-Worst Scaling Type 2 in the General Population of Italy	Karin Schölin Bywall
Session 6: Engaging Stakeholders	Patient Preference Information in HTA: Insights from Mock Deliberations with Agencies	Carina Oedingen
	Developing a conceptual framework of social influences on healthcare user decision-making	Sven Nouwens
	Open Sesame: Working with bioethicists changed how we approach preference studies	John F P Bridges
	Using a Citizen Science Approach to Develop a Discrete Choice Experiment	Maurits Lusseveld
Session 7: Around the World in 80 minutes	Factors Influencing HIV Testing Choices Among Chinese Undergraduates: Insights from a Discrete Choice Experiment	Juyang Xiong
	Preference Inversion in Discrete Choice Experiments: A Novel Test of the Emoji Scale	Thao Thai
	Preferences of survivors of sexual violence in Uganda for health services: results of a DCE	Derek S. Brown
Session 8: Brief Presentations	Brief presentations of your work: Daniel Gashaneh Belay, Soukaina el Jaouhari, Isabelle Vullings, Jennifer Viberg Johansson, Charlotte Verbeke, Io Wens, Nicholas Smeele, Rosaly Viney, Elise Schoefs	

POSTER SESSIONS

Presenter	Title	Session
Alison Pearce	Can we Improve Discrete Choice Experiment Survey Completion Rates With a Giddy-Up Message?	1
Stella Maria Marceta	Redesigning Educational Materials: The Impact of Instructional Design on Comprehension & Engagement	1
Matthew Quaife	Probabilistic attribute presentation in discrete choice experiments: a review of current practice	1
Caitlin Thomas	Accounting for varied patient profiles in a physician DCE: potential approaches and implications	1
Marcello Antonini	Preferences and trade-offs for the private-public mix in National Healthcare Systems	1
Jemimah Ride	Development of a DCE to identify priorities of nurse managers for workplace mental health strategies	1
Eline van den Broek-Altenburg	Who to Befriend: Preferences for Caregiver Characteristics among Patients with Alzheimer's Disease	1
Amber Salisbury	Australian preferences for genomic risk assessment to inform risk-tailored cancer screening	2
Mina Bahrapour	Ranking the Components of an Australian State-wide Wellbeing Framework using Best Worst Scaling	2
Deborah Street	Preferences for adopting artificial intelligence in radiation therapy treatment using a DCE	2
Natasha Ramachandran	A Systematic Literature Review of Preference Studies in Migraine Treatments	2
Thao Thai	A Systematic Review of Visual Aids in Stated Preference Studies: Use and Effectiveness	2
Daniel Gashaneh Belay	Preferences of women for maternal healthcare services use in central Sidama, Ethiopia: Discrete Choice Experiment	2
Jan Ostermann	Preference heterogeneity and limited acceptability of HIV prevention methods across three countries	2
